

NEWS

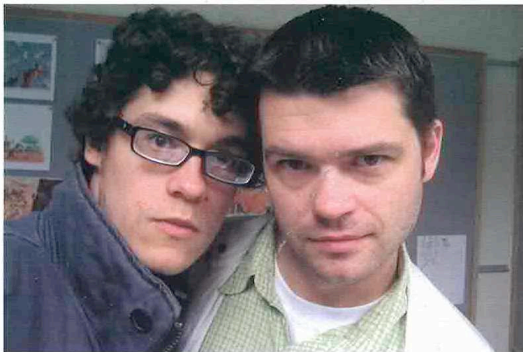
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THE BOLD & THE BEAUTIFUL

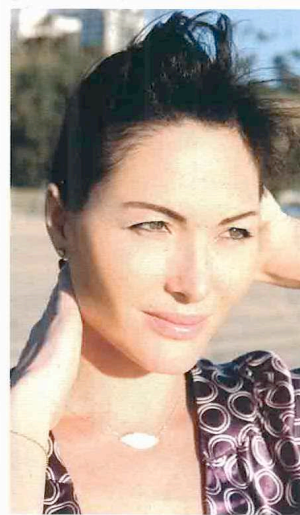
Leif W. Reinstein, Entertainment Attorney
In his dealings with film and television talent, Leif Reinstein must find innovative ways to capitalize on his clients' creative skills. "Similarly," he maintains, "I imbue my personal style with a 'leader,' not a 'follower' approach." To this end Reinstein fuses elements from upscale designers like Martin Margiela, Dolce & Gabbana, and Lanvin, with unexpected touches such as a cravat or vintage rock 'n' roll piece. "I love what Christopher Bailey is doing with Burberry Prorsum, and sometimes I mix his look with the more punk/dandy style one sees in Copenhagen, or supersleek Modernist items from the store Colette in Paris."



Meghan Fielding, OMgirl
"I make clothes that complement my lifestyle," explains Meghan Fielding, who pairs her OMgirl tees with a Dries Von Noten jacket or Alexander Wang cashmere. The line, which began with yoga tees, is now inspired by such phenomena as the color of a sunset or fresh vegetables at a farmers' market. "I collect images from postcards, fabric, and photography," says Fielding. "And I'm very inspired by the planet, politics, and humanity," a sentiment that led to a line called the Peace Series, which currently raises money for the UN Refugee Agency. *Visit omgirl.com.*



Tracey Ross, Tracey Ross Boutique
"Los Angeles is the land of fantasy," raves Tracey Ross. "You can be whatever you want—surfer, hippie, rock star—and therefore you can wear whatever you want." Ross's personal style is sexy, comfortable, rock 'n' roll, and inspired by her world travels. Get a whiff of her recent adventures, whether it's Paris or Marrakech, just by stepping into her Sunset Boulevard boutique. "It's a cozy spot to check out an eclectic mix of interesting designers," says Ross. *Tracey Ross, 8595 West Sunset Boulevard, West Hollywood, 310-854-1996.*



Geraldine Samuel, Geri Jewelry
Growing up in Paris, Samuel spent many an hour playing with gems in her grandfather's shop, Fred Joaillier, and designed her first pieces at the age of nine. So it's hardly surprising that the fourth-generation jeweler drew much of the inspiration for her first collections from family. Samuel relates the story behind Kiss Me, the first of her three designs for the Feelings Collection: "While pregnant with my first daughter, I realized that all I wanted was a kiss from my baby, so that's how I designed this piece." *Available at Fred Segal, 500 Broadway, Santa Monica, 310-393-3940; gerijewelry.com.*

Phil Lord and Chris Miller, Writers, Directors, and Producers
"Ugly is the new pretty, I guess" jokes Phil Lord, half of the writing team behind MTV's irreverent *Clone High* series. This year finds Lord and partner Chris Miller directing *Cloudy*, an animated project for Sony that puts this new aesthetic on display. "In our film we're showcasing things that are handmade, dirty, broken, and wrong," says Lord. Conversely, he believes popular LA style is moving in the opposite direction: "[We're] dressing less like the vagabonds we really aren't and more like the 1920s dandies we truly are." Zoot suit, anyone?