

NEWS

Geri
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infront



IN SEASON: GRADUATION JEWELRY

'A' for Accessorize

Graduation gifts that make the grade.

MR MCQUIRE HAD just one word for Benjamin: "Plastics." As solid as that advice probably was for Dustin Hoffman's character, we have some others for today's young graduates, such as "resin," "14K gold," "mother-of-pearl" and even "diamonds." These materials are being put to great use in the form of key chains (for the young man or woman lucky enough to be getting a "commencement" BMW or even dad's old Oldsmobile), cufflinks, charms and other jewelry to mark this important rite of passage. Cufflinks, the consummate guy-jewelry item after a watch, are enjoying a comeback while for girls, there is jewelry shaped in that symbol of love and hope that never went away — the heart. Graduation is a time to celebrate achievements. Symbolic gifts can have meaning for now and in years to come, be it a MTV-inspired call of "You Rock" to a more VH1-style "feather in your cap" gold ring design.

1 ANGIQUE DE PARIS PENDANTS & NECKLACE

JEWELRY: Resin heart pendants with a sterling silver center setting and CZ center stone.

SALES PITCH: The Petit Amour Necklace comes in a rainbow of hues to appeal to a variety of color preferences.

TELL 'EM THIS: The sterling silver bail allows the owner to wear the resin heart design with a matching colored silk cord or a sterling silver chain necklace.

SUGG. RETAIL PRICE: \$120
CONTACT: (610) 782-7227

2 DOGEARED NECKLACE AND PENDANT

JEWELRY: A pendant and charm necklace available in sterling or gold-dipped chain.

SALES PITCH: The dragon charm and mother-of-pearl nugget are sold with a fashionably long 24-inch chain.

TELL 'EM THIS: Hand-crafted in Venice, CA, each design comes with its own "You Rock" gift box.

SUGG. RETAIL PRICE: Gold-dipped, \$126; sterling silver, \$112
CONTACT: (310) 846-4448

3 BOB SIEMON DESIGNS KEY CHAINS

ITEM: Pewter key chains for 2007 graduates.

SALES PITCH: These pewter products are lead-free.

TELL 'EM THIS: Each key-chain has the Jeremiah 29:11 quote: "For I know the plans I have for you. Plans to prosper you and not to harm you, plans to give you hope and a future."

SUGG. RETAIL PRICE: All pieces pictured here are \$799

CONTACT: (800) 854-8358

4 CHAMILIA CHARM BRACELET

JEWELRY: A leather bracelet and assorted charms.

SALES PITCH: Charm bracelets can be customized to include a variety of themes, including a mortar board to mark graduation.

TELL 'EM THIS: All 14K-gold, sterling silver and murano glass charms are hand-made.

SUGG. RETAIL PRICE: \$450 (for the leather bracelet and charms pictured here)

CONTACT: (800) 495-0977, ext. #204

5 KONSTANTINO CUFFLINKS

JEWELRY: Sterling silver men's cufflinks.

SALES PITCH: All filigree work is hand-done.

TELL 'EM THIS: The design of these matching cufflinks was inspired by Greek architecture.

SUGG. RETAIL PRICE: \$300
CONTACT: (414) 453-2857

6 GERI RING

JEWELRY: An 18K yellow gold ring set with diamonds and pieces of mother-of-pearl.

SALES PITCH: The ring is set with 154 diamonds for a total carat weight of .55 carat.

TELL 'EM THIS: A feather ring can be interpreted to mean a "feather in your cap," a symbolic gift at graduation time.

SUGG. RETAIL PRICE: \$6,495

CONTACT: (213) 488-0443