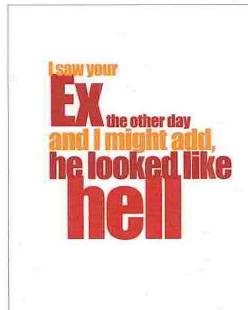


NEWS
 Geri
 Angeleno
 Circulation 50,000
 April 2007

THE RADAR NOW!

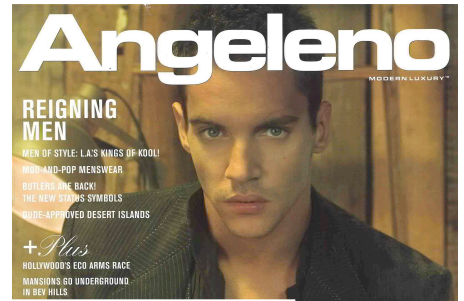
CARD SNARKS

Most people don't think divorces and breakups are milestones to celebrate. But don't tell that to the snarky minds behind Cerebral Itch, a new greeting-card company out of San Diego. Husband-and-wife team Paul and Kathleen Chamberlain just launched the business with a "Breakup Line" of paper keepsakes (\$3.50 apiece) to mark the end of your month-long fling or five-year entrapment. Choose from zingers like, "Marriage did not agree with you, but thank god the judge did" or "Breakup fact: He was a jackass and he will most assuredly die alone." So what other inappropriate occasion will the couple tackle next? Paul says they might just tap into the disposable income of the AARP crowd: "I'm tempted to take a shot at bereavement cards—it's a boomer growth market, you know." Visit www.cerebralitch.com. —Sasha Fedulow



CUFF 'EM!

OK, so rockin' one of Galliano's samurai-warrior cloaks isn't exactly your style. But there are ways to amp up your look in small doses—starting with a new line of witty cufflinks by L.A.-based jewelry designer Geri (yes, just Geri... like Madonna). Plain ol' sterling links look downright sad next to her diamond-accented versions in the shape of lips or clouds (\$1,495 per set). The luxe accessories are crafted from the highest-grade stones—tiger's eye, onyx, lapis, et al—and then set in 18-karat white or yellow gold. Although Geri just launched the collection two months ago, you might say she's been prepping for this work her entire life. Her grandfather is legendary jeweler Fred Samuel, founder of Fred Joailliere. Available at Ice Accessories at Fred Sejal, 500 Broadway, Santa Monica, 310.393.3940.



BEAUTY QUEENS: Lilly and Lohan helped create Cargo lipsticks.



Gaelic Force!
 ATHAN RHYNS MEYERS STORMS HOLLYWOOD



PLANT ONE ON ME!

Forget Home Depot. Now you can stop by the beauty counter for some gardening needs. Just in time for Earth Day on April 22, gloss authority Cargo has introduced its eco-friendly PlantLove botanical lipstick (\$20), which also doubles as a seed packet. The paper box is inlaid with wildflower seeds, so just toss it in some Miracle-Gro and wait for your bouquet to sprout. Even better, the tube is made entirely of biodegradable corn (yes, corn). Stock up on all five celeb-designed shades—from Lindsay Lohan's pretty pink to Evangeline Lilly's sheer coral—to create your own centerpieces. Visit www.sephora.com. —Wendy Wong



LOOK-ALIKES: The real Gehry meets his Plastigod 2-D rendition (upper right).

MINI-ME MODERNISTS

He may be best known for drawing celebs like Duran Duran members and Napoleon Dynamite characters, but too-cool-for-school LA artist Doug Murphy—aka Plastigod—recently debuted a smarty-pants architect series that morphs I.M. Pei, Charles Eames, Zaha Hadid and five other "starchitects" into his signature miniature caricatures (\$98 each, \$780 for series). "It's a history lesson, a spotlight on who's popular and a nod to people who care about the future of architecture," says Murphy, whose diminutive ink works are collected by the likes of Bruce Willis, Meg Ryan and Seth Green. On 4-by-7-inch canvases, the artist pays tribute to the master builders by placing them in front of such signature designs as Frank Lloyd Wright's stained glass windows and Frank Gehry's undulating steel waves. Murphy recalls hearing that Gehry once said he can't see the resemblance, "but we'll let the viewer be the judge," the artist says. Visit www.plasticgod.com. —W.W.