

NEWS

Geri
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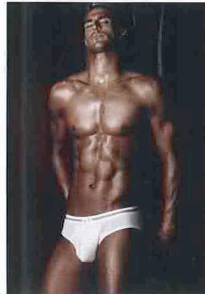
// To-Do List

(promotions & events)

Men's Necessities

Every guy deserves sexy skivvies. Armani Exchange introduces AIX underwear, designed for the modern guy who is expressive, body-conscious and confident. The collection comes in black, white and four bold styles — hip brief, standard brief, square-cut brief and boxer brief. Available exclusively at AIX stores nationwide and at Armanixchange.com.

For more information, visit Armanixchange.com.



Time To Shine

Even we didn't anticipate quite how big Lamé would be this season. The leggings, which now come in five colors, have been featured everywhere, from the LA Times to Paris Vogue. The swim top, also a hit, doubles as the perfect peek-a-boo bra under a loose, sheer tank.

See our ever-expanding Lamé collection, including wallets and headbands, online at www.americanapparel.net

Perfect, Pretty Packages

Miss Sixty and Too Faced Cosmetics have joined forces to create a limited edition Miss Sixty makeup palette, launching worldwide in August 2007. The palette's range of colors allows the Miss Sixty woman to experiment with, and customize, her look with choices perfect for both day and night. Each color features rich, easy-to-blend pigments. The Miss Sixty Quickie is a complete on-the-go color kit, all in one sassy package perfect for the Miss Sixty lover. **The Miss Sixty Quickie retails for \$28 and is available in the U.S. at Miss Sixty retail stores nationwide, as well as in major retailers such as Sephora, Nordstrom, Ulta and at TooFaced.com.**



See And Be Scene

Attracting more than 20,000 attendees, San Diego Film Festival features four days and nights packed with celebrity guests, award-winning filmmakers, industry pros, A-list sponsors and national tastemakers September 27-30, in the Gaslamp Quarter. Quickly rising to fame as one of the nation's savviest and fastest growing cultural events, SDFE will celebrate its sixth anniversary this year with more than 100 unique film features, intimate V.I.P. gatherings, the American Screenwriters Association's annual conference and nightly parties that have earned SDFE Chris Gore's distinction as Best Party Fest.

Hug Me, Kiss Me, Love Me!

LA-based jeweler Geri hails from a long lineage of jewelry designers, and she is making her own mark in the world of bling with her Feelings Collection. Inspired by her two daughters, she has crafted three signature motifs: "Hug Me," "Kiss Me" and "Love Me" in precious and semi-precious stones set in 18-karat white or yellow gold.

Available at www.gerijewelry.com.

